



The
NEW ENGLAND
ALLIANCE

2023 Spring Regional Conference

May 24th-26th, 2023

The Newport Harbor Hotel & Marina
Newport, Rhode Island

Please join the New England Alliance in conjunction with the American College of Health Care Administrators in Newport, RI to exhibit your company's products and services. The New England Alliance attendees are long term care administrators and health professionals throughout Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont.

Sponsor/Exhibitor Prospectus

Exhibit Dates:

May 25 & 26, 2023



<https://thenealliance.org/>



Dear Partner,

Thank you for your interest in the NEA conference. For over twenty years, we have worked together to propose opportunities of educational development, networking, and social experience for all attendees. The New England Alliance would like to thank you, and your representatives for all former support with sincere hopes that this endorsement will continue in the future. Due to your support, our efforts have translated into membership growth, and the renewal of Chapters!

At this time, we are happy to announce that the Spring Regional Conference is planned to take place in-person, at the Newport Harbor Hotel & Marina. The hotel is located at 49 Americas Cup Avenue, Newport, RI 02840. The event is scheduled from Wednesday, May 24th through Friday, May 26th, 2023. As the hotel is situated in the heart of historic downtown Newport, there is an abundance of waterfront views and activities. The expansive beauty of the Newport Harbor will fuel inspiration, where you can expect to experience a truly memorable event. In efforts to maximize attendance, we have maintained an extremely competitive room rate.

Various sponsorships are available, from the basic table-top space to entire conference sponsorships, and everything in between. To ensure our conference materials have our sponsors included, we will need to have your package choice, payment, and signed invoice by Wednesday, April 26th, 2023. Please make certain that all sponsor arrangements are made directly with the New England Alliance event coordinator. Vendor space is limited to conference sponsors.

We have a terrific program set up for Newport, and it is an excellent opportunity to obtain in-person CEU's. All programs are NAB approved therefore, we expect a sell out and your support would be a huge part of this worthwhile experience for our attendees and your company.

Kind regards,

Bob Oriol, President

Email: roriol@oriolhealthcare.com

Phone: (508) 829-1198

Julian Rich, Vice President

Email: juliangrich@gmail.com

Phone: (508) 361-4799

Joel Carmichael, Secretary/Treasurer

Email: jcarmichael228@aol.com

Alexys Gonelli, Event Coordinator

Email: Agonelli@oriolhealthcare.com

Phone: (508) 829-1102

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The
**NEW ENGLAND
ALLIANCE**

INVOICE

Event:
Spring Regional Conference
Newport Harbor Hotel & Marina
Newport, RI
May 24th - 26th, 2023

Remit To:
New England Alliance
c/o Alexys Gonelli, Event Coordinator
52 Boyden Road, Suite 209
Holden, MA 01520

Event Coordinator:
Alexys Gonelli
Phone: (508) 829-1102
Email: Agonelli@oriohealthcare.com

PLEASE READ CAREFULLY AND MAKE YOUR PACKAGE SELECTION BELOW; SIGN AND REMIT THIS INVOICE ALONG WITH YOUR CHECK TO: **NEW ENGLAND ALLIANCE** AT THE ADDRESS STATED ABOVE. TO PROCESS PAYMENT BY CREDIT CARD, CONTACT EVENT COORDINATOR.

BRASS \$500	BRONZE \$850	SILVER \$1750	GOLD \$2500	PLATINUM \$3500
~ Vendor booth ~ Vendor sign ~ Breakfast and lunch for two vendor reps	~ Vendor booth ~ Vendor sign ~ Breakfast and lunch for two vendor reps PLUS *Featured as Breakfast Sponsor (non-exclusive)	~ Vendor booth ~ Vendor sign ~ Breakfast and lunch for two vendor reps PLUS *Featured as Cocktail Reception Sponsor (non-exclusive) ~ Twenty cocktail tickets each night	~ Vendor booth ~ Vendor sign ~ Breakfast and lunch for two vendor reps PLUS *Featured as Luncheon Sponsor (non-exclusive) PLUS ~ Cocktail tickets each night PLUS ~ One hotel room night (1 rep)	~ Vendor booth ~ Vendor sign ~ Breakfast and lunch for two vendor reps PLUS *Featured Conference Major Sponsor PLUS ~ Cocktail tickets each night PLUS ~ Two hotel room nights (1 rep)

PACKAGE CHOICE: _____ PRICE: _____

REPRESENTATIVE NAMES: _____

ADDITIONAL VENDOR REPS @ \$175.00 EACH (2 INC WITH EACH PACKAGE) _____ x \$175 _____


Total enclosed or payable by credit card: _____ **PLEASE REMIT BY APRIL 26th, 2023.**

Your signature below and/or your payment represent your commitment to the conference.

Signature: _____ Date: _____

Thank you for your support!
Should you have any questions or inquiries, please contact:
Alexys Gonelli, (508) 829-1102, or email Agonelli@oriohealthcare.com
Bob, Julian, Joel, Alexys

**The New England Alliance
Newport 2023 Exhibitor Agenda**

Date	Time 	Function	Location	Setup
Wednesday, May 24th, 2023	6:00 PM - 7:00 PM	Welcome Cocktail Reception	Saltwater Lounge	Representatives may set up booth on Wednesday evening. Booth spaces are on a first-come, first-served basis.
Thursday, May 25th, 2023	8:00 AM - 5:00 PM	Sponsor Exhibits	Aquidneck Island Ballroom (GSA)	Representatives arriving on Thursday may begin booth set up at 6:00 AM. One 6ft table per vendor, draped, 2 chairs/table. *Hotel may break down empty tables at the end of the day.
05/25/2023	8:00 AM - 9:30 AM	Breakfast	GSA	N/A
05/25/2023	9:00 AM (30 sec. max per sponsoring company)	Sponsor Introductions	GSA	If you choose, briefly introduce your organization to the conference attendees.
05/25/2023	10:30 AM (Approx. 15 min.)	Mid-Morning Break	GSA	N/A
05/25/2023	12:00 PM - 1:00 PM	Buffet Lunch	Saltwater Lounge	N/A
05/25/2023	2:30 PM (Approx. 15 min.)	Mid-Afternoon Break	GSA	N/A
05/25/2023	5:00 PM - 6:30 PM	Cocktail Reception	Saltwater Lounge	N/A
Friday, May 26th, 2023	8:00 AM - 12:00 PM	Sponsor Exhibits	Aquidneck Island Ballroom (GSA)	One 6ft table per vendor, draped, 2 chairs/table. Booth break down-12:00 PM. *Hotel may break down empty tables.
05/26/2023	8:00 AM - 9:30 AM	Breakfast	GSA	N/A
05/26/2023	10:30 AM (Approx. 15 min.)	Mid-Morning Break	GSA	N/A
05/26/2023	11:00 AM	Hotel Checkout	GSA	N/A
05/26/2023	12:00 PM	Conference Adjourns at Noon	GSA	N/A



Sponsor/Exhibitor Contract: The signed sponsorship application with the New England Alliance (NEA) constitutes a contract between NEA and the exhibitor. The rules contained herein are part of this contract. Any and all matters not specifically covered in these articles are subject to final decision by NEA.

Exhibitor Space: Exhibitor space is not assigned and is available on a first-come, first-served basis. Exhibitors must register by the deadline provided on the sponsorship application to participate and reserve a booth.

Exhibitor registration is not available on-site. Full responsibility for the protection of exhibit equipment, signs, and all other materials in the booth remains with the exhibitor. Security will not be provided at any time therefore, any items with or without value should not be left unaccompanied. Sponsor registration includes seminar participation, vendor booth, vendor sign, breakfast, and lunch for two representatives. Extra representatives may be included in selected sponsorship package at an additional cost. Non-exhibiting vendor representatives may attend as a conference registrant by purchasing an attendee registration ticket. Please respect Premium Sponsor investments to the New England Alliance during all receptions; each sponsor tier includes a distinct set of benefits (i.e., featured breakfast, lunch, cocktail hour, and major sponsors).

Exhibit Badges: Authorized representative names must be communicated to event coordinator. No one will be permitted in the exhibit area, meeting rooms or other conference areas without a name badge. Badges will be issued under the exhibiting company name only. Representative substitutions are acceptable however, must be made in writing/email preceding the conference and in a timely manner. Please return name badges to the event coordinator prior to departure.

Terms of Payment: Full sponsorship payment is required with the application. No space will be considered definite unless accompanied by payment. Failure to pay in full by the appointed dates specified on the sponsorship invoice will result in cancellation and loss of exhibitor space. Paid sponsorship/conference registration is required for pre-conference attendee list, admission to the conference, exhibit area, and networking events.

Cancellation: NEA is not responsible for airfare, hotel, or other costs incurred by participants in the event of program or registration cancellation. Since sponsors are promoted in pre-conference material, no request for cancellation shall be accepted unless received in writing/email at the New England Alliance Office. Please allow up to two weeks from the end of the conference for any refunds to be processed.

- 90+ days prior to the conference date - 50% of the booth cost will be refunded.
- 60 days or less prior to the conference date - NO refunds will be made.
- No-shows will not receive a refund.

Hotel Reservations: Registrant is responsible for securing hotel reservations. Once you've made your commitment, please secure your accommodations directly with the hotel utilizing the New England Alliance's room block. Your commitment and registration as a sponsor/conference attendee does not guarantee your hotel accommodations. The group rate (plus tax and standard fees) is for NEA contracted nights only and is subject to availability. Hotel reservations that are not associated with a paid sponsorship or conference registration will be removed.

Appropriate Dress: Since the New England Alliance is a professional leadership organization, business casual attire is suitable for all meetings, sessions, and events.



The NEW ENGLAND ALLIANCE

Attendee Policies

Attendee Refund and Cancellation Policy: Registration cancellations must be made in writing or via email. The New England Alliance (NEA) will refund your entire registration fee, less a \$25 processing fee until three weeks prior to the event. After that date, no refunds will be issued except in the case of a facility survey. If the survey occurs over the course of the New England Alliance conference, NEA will refund your registration fee upon receipt of verification of the survey. Registrant substitutions are acceptable however, must be made in writing or via email. No-shows will not receive a refund. NEA is not responsible for airfare, hotel, or other costs incurred by participants in the event of program or registration cancellation. Please allow up to two weeks from the end of the conference for any refunds to be processed.

Name Badges: No one will be permitted in the exhibit area, meeting rooms or other conference areas without a name badge. Badges will be issued under the registrant's name and company name. Please return name badges to the event coordinator prior to departure.

Hotel Reservations: Registrant is responsible for securing hotel reservations. Once you've made your commitment, please secure your accommodations directly with the hotel utilizing the New England Alliance's room block. Your commitment and registration as a conference attendee does not guarantee your hotel accommodations. The group rate (plus tax and standard fees) is for NEA contracted nights only and is subject to availability. Hotel reservations that are not associated with a paid conference registration will be removed. Please be mindful of the **WEDNESDAY, APRIL 26, 2023** room reservation cut-off date. For hotel directions and to make room reservations please call the Newport Harbor Hotel & Marina directly at 1-800-955-2558 and identify yourself as part of the New England Alliance group or mention block code "NEA2023". To book online, use the "room reservations" link below. Rooms are \$189.00/night plus taxes. This rate is for New England Alliance contracted nights only. All dinner reservations are strongly recommended at the hotel and surrounding restaurants.

Room Reservations: <https://bookings.travelclick.com/17382?groupID=3548024&hotelID=17382#/guestsandrooms>

Check-in: 4:00 p.m. on Wednesday, 05/24/2023.

Check-out: 11:00 a.m. on Friday, 05/26/2023.

Appropriate Dress: Since the New England Alliance is a professional leadership organization, business casual attire is suitable for all meetings, sessions, and events.

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Thank You!

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